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# Casual Gets Serious

Next month's International Casual Furniture & Accessories Market puts outdoor items in the spotlight



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**WHILE CONSUMERS START LAMENTING THE END OF THE** backyard season, the casual furniture industry is getting revved up for next year at the International Casual Furniture & Accessories Market. The four-day trade show provides retailers with an outlet to find all things related to the expanding world of outdoor and casual living. The market is scheduled for Sept. 21-24 at the Merchandise Mart in Chicago. Here are some of the highlights to be found among the 350 exhibitors at the show. ■

**1** The new Milano collection from Kingsley-Bate blends teak with all-weather wicker. Each piece is hand-woven around a powder coated aluminum frame for strength and resistance to corrosion. [kingsleybate.com](http://kingsleybate.com) **2** Gloster's Cloud introduction is a modular and flexible outdoor seating collection comprised of 30 pieces. Each unit is available in a choice of three fabric colors: ivory, onyx and taupe. [gloster.com](http://gloster.com) **3** Pride Family Brands expands its traditional styling offerings with the Castelle Electra Collection, created to incorporate decorative cast elements with a bold louvered back design. [pridefamilybrands.com](http://pridefamilybrands.com) **4** Meridian, Agio's five-piece, L-shaped deep-seating sectional combines aluminum frames with a natural wood look and all-weather wicker to create a modern, clean line. [agio-usa.com](http://agio-usa.com)



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